



Baker Team City



BAKER CHAMBER OF COMMERCE

3439 GROOM ROAD

BAKER, LA 70714

225-775-3547 (O)

225-775-8060 (F)

bakercoc@bellsouth.net



July 2014

Greetings City of Baker Business Owner:

The officers and members of Baker Team City thank you for choosing the City of Baker to establish your business. Baker Team City is a community development organization which works in partnership with city leaders, local businesses and the citizens of the City of Baker to;

- Promote a positive image of the City of Baker
- Preserve and enhance the natural beauty of our city
- Encourage the support of local businesses
- Encourage and support entrepreneurship
- Encourage the citizens and surrounding communities to “Shop Baker First”.

As Baker Team City members we are dedicated to promoting, preserving and encouraging the patronage of the local businesses in the City of Baker. Presently we are organizing a city wide event called “Shop Baker Day” to encourage the local citizens to shop in Baker first. This event is scheduled for Saturday, August 9, 2014; the weekend before the first day of school in East Baton Rouge Parish. As most business owners know, the weekend before the first day of school is normally a big weekend for shoppers. In conjunction with “Shop Baker Day” we are also organizing a contest for the local businesses called “The Door Beautification Project”. This contest is to encourage each business to tastefully decorate the doors of their businesses and beautify the outside entrance. A prize will be awarded to the top three businesses. ***Ist prize is a one (1) year paid membership to the Baker Chamber of Commerce.***

In order for this event to be a success we need your support and participation. We are respectfully requesting that each business elect to offer to customers, who shop in your respective establishments on “Shop Baker Day”, one or more of the following:

- ✓ 20% or more discount on all purchases
- ✓ Buy two get one free
- ✓ \$20 off purchases of \$50 or more
- ✓ Buy one get one at half price
- ✓ Any sale offer that will significantly benefit the shoppers

For supporting Baker Team City’s efforts your business will receive a shout out, and public recognition of your business’ participation, during a remote live radio broadcast that will be spotlighting a predetermined business in Baker. (*Free publicity to drive shoppers to your business*) If your business would like to support this event just complete the Pledge of Support enclosed and return it to the Baker Chamber of Commerce as soon as possible. If you are interested in staying informed on future events and activities please provide your email address also. Should you have questions or concerns please feel free to call the Baker Chamber of Commerce.

Thank you for your time and consideration of this request. We look forward to working with you and all the businesses in the City of Baker to create a stronger and more engaging community.

Baker Team City

OFFICERS

Ms. Troy Watson, President
Mrs. Jerri Williams, Secretary

Ms. Brenda Jackson, Vice-President
Mr. Admon McCastle, Sgt.-At-Arms